

Digital spectatorship, social media & performance: aesthetic sociality & performative archiving

RESEARCH METHODOLOGY & PERSONAL DATA PROTECTION

Ms. Marielle Pelissero, FNRS researcher, is currently leading a research project within the département Cinéma et Arts du spectacle de la Faculté de Lettres, Traduction et Communication, concerning the digital activity of spectators during live performances (Sponsors: Pr. Karel Vanhaesebrouck and Pr. Clément Bert-Erboul).

Methodology used: digital observation and data collection

The legal basis for these processing operations is the public interest mission of the University to carry out scientific research activities (RGPD, Art. 6.1.e) and, for particular data, on the need to process such data for scientific research purposes (RGPD, Art 9.2.j).

The collection program will be launched 3 times a day for 4 days

RGPD information will be provided to individuals who agree to take part in the research, through a flyer distributed at the shows as well as online information accessible by scanning a QR code on the flyer. These individuals will then be able **to connect their Instagram account to the research account**.

To guarantee the security of the personal data processed, the collection system used on Instagram will not be a third party's system. Thus, all data will be collected exclusively by the research staff. The data will only be stored on the ULB servers (dedicated server or Mycloud space of the researcher). All computers used for analysis will be configured according to institutional recommendations (hard drive encryption).

Configuration of the collection program

Data collection is limited to the data embedded in Stories posted by accounts that have consented to be part of the study.

The row of code issuing collection requests will be as follows:

```
"instaloder --login=digitalspectator - accounts [insert list of accounts here] --no- accounts  
-pic --stories, -s --no-compress-json --request-timeout 600 --no-posts"
```

Code explanation:

Instaloder : launch the Instaloder software

--login=digitalspectator: access to the Instagram platform through the search accounts

- accounts [insert here the list of accounts]: list of accounts subject to collection

--no- accounts-pic: no collection of the accounts photo of the tracked accounts

--stories: collection of the stories data displayed on the tracked accounts during the collection

-s --no-compress-json: storage in uncompressed JSON format

--request-timeout 600: if the waiting time to access the information on Instagram exceeds 600 seconds, the collection stops.

--no-posts: no recovery of posts present on the followed accounts.

Personal Data Protection

The Controller for this research is l'Université libre de Bruxelles, 50 avenue Roosevelt, 1050, Brussels, Belgium. The project manager will take all necessary measures to protect the confidentiality and security of your personal data, in accordance with the General Data Protection Regulation (GDPR – EU 2016/679) and the Law of 30 July 2018 on the protection of individuals with regard to the processing of personal data. Thus, they will collect only the personal data strictly necessary for the project – Instagram username, comments, stories and posts. Sensitive data (sexual orientation, political, philosophical or religious beliefs) might appear in these Instagram username, comments, stories and posts – and process it exclusively for the research project.

Only Marielle Pelissero (project manager) and Clement Bert-Erboul (project co-sponsor) will have access to the data and they are duly informed of the limitations of use and of their duty of confidentiality.

They will keep the data in a secure way: to ensure security and confidentiality of the data, we use encryption, and institutional storage. Pseudonymisation will be used in publication of results.

The data could be processed for new research, as long as it is directly related to the one already announced.

The project manager will keep the data for 5 years after end of the research project (on November 30th, 2024), after which they will destroy/anonymize it.

The collection and use of your personal data (or of the person for whom you are legally responsible) is based on the ULB's task of public interest to carry out scientific research (GDPR, Art. 6.1.e) and, for special categories of data, on the need to process such data for scientific research purposes (GDPR, Art. 9.2.j). By consenting to participate in the study, you are informed that the personal data described above be collected and processed for the research purposes outlined.

You can address your questions regarding the protection of your personal data in the context of this research to the ULB Data Protection Officer: Avenue F. Roosevelt 50, 1050 Brussels, CP 130, rgpd@ulb.be. This address is also the one by which you can exercise your rights (access, rectification, deletion, right to object and limitation of processing). You can also address complaints to the Belgium Data Protection Authority (DPA – <https://www.autoriteprotectiondonnees.be/citoyen>). In this case, the ULB would like to have the opportunity to respond to your complaint before you submit it to the DPA.